



IAPD 2023
Joining Forces



SPONSORSHIP & EXHIBITION BROCHURE

**29th CONGRESS OF THE INTERNATIONAL
ASSOCIATION OF PAEDIATRIC DENTISTRY**

MAASTRICHT, THE NETHERLANDS JUNE 14 - 17, 2023

www.iapd2023.org

WELCOME TO THE IAPD 2023 CONGRESS

The Dutch Society of Paediatric Dentistry (NVvK) has the great honor to host the 29th Congress of the International Association of Paediatric Dentistry (IAPD) on **June 14 - 17, 2023**. The picturesque city of Maastricht is the destination for this four-day congress.

The IAPD Congress is the premier and largest international paediatric dentistry congress, with over 1,000 participants expected to attend from its 78 member societies from all over the world. It brings together specialist paediatric dentists and general practitioners/ (oral) health care workers with an interest in paediatric dentistry as well as top-level specialists from the international dental industry.

IAPD 2023 has the ambition to become the best international scientific congress in paediatric dentistry and will offer a broad and challenging scientific program with the theme 'Joining Forces'.

Collaborate with IAPD 2023 to craft the perfect sponsorship for your company if you are looking for exposure amongst over 1,000 participants. We have several packages designed to fulfill a range of objectives including branding, networking and thought leadership. Contact the IAPD 2023 secretariat to learn why this congress needs to be at the top of your event sponsorship calendar!



Dr. Martine van Gemert-Schriks
President of the Local Organizing Committee of the 29th IAPD Congress



GENERAL INFORMATION

Dates: **June 14 - 17, 2023**

Location: **MECC, Maastricht, The Netherlands**

Website: www.iapd2023.org

E-mail: secretariat@iapd2023.org

MAASTRICHT: THE CONGRESS DESTINATION

Maastricht is an appealing city situated in the southeast of The Netherlands. It has an excellent accessibility from and to neighboring countries. Maastricht benefits from its location at the crossroads of Netherlands, Belgium, and Germany and therefore it can rightly be addressed as the centre of Europe. Here you will find the oldest architectures dating back to Roman times and the city breathes a warm and familiar atmosphere. Due to its ideal public transport network, it's easy to reach the congress venue, hotels and city center. During nighttime, numerous hotels, bars and culinary hotspots are just a stone's throw away.



CONGRESS VENUE: MECC MAASTRICHT

The Maastricht Exhibition & Congress Centre (MECC) is the ideal meeting place at the heart of Europe. Hospitality, service, compactness and ambiance continue to guarantee MECC Maastricht a high rating. Due to intensive collaboration with, among others, Maastricht Health Campus, Academic Hospital Maastricht (azM), University of Maastricht and Maastricht Convention Bureau, MECC Maastricht is leading in (multi-day, international) medical conferences.



Address
MECC Maastricht
Duboisdomein 5a
6229 GT Maastricht
The Netherlands
www.mecc.nl

PARTICIPANT PROFILE

We expect over 1,000 participants from around 70 countries. Through its national societies the International Association of Paediatric Dentistry (IAPD) represents over 15,000 dentists, which will all be informed about this meeting.

- Members of the IAPD, EAPD, NVVK and VBTGG
- Paediatric Dentistry specialists
- Dental hygienists
- Orthodontists
- Endodontists
- Dental Surgeons
- Health professionals
- Global postgraduate students of different specialty programs

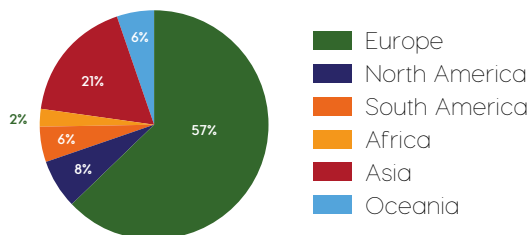
STATISTICS

IAPD CONGRESS HISTORY

YEAR	LOCATION	REGION	NUMBER OF PARTICIPANTS
2015*	Glasgow, Scotland	Europe	1,200
2017	Santiago, Chile	South America	1,250
2019	Cancun, Mexico	Central America	1,300

*The IAPD Congress is held in a member country every two years. In 2021, the IAPD Congress took place virtually.

PARTICIPANTS PER CONTINENT IAPD 2015 GLASGOW



TOP 10 PARTICIPANTS IAPD 2015 GLASGOW PER COUNTRY

- | | | |
|-----------------------------|--------------------|-----------|
| 1. United Kingdom | 5. China | 9. Spain |
| 2. United States of America | 6. Australia | 10. India |
| 3. Turkey | 7. Greece | |
| 4. Japan | 8. The Netherlands | |

ABOUT THE INTERNATIONAL ASSOCIATION OF PAEDIATRIC DENTISTRY (IAPD)

IAPD is a non-profit organization founded in 1969.

OBJECTIVES OF THE IAPD

- To constitute a forum for the exchange of international information concerning paediatric dentistry
- To contribute to the progress and promotion of dental health for children and to encourage research in this field
- To arrange scientific meetings
- National Member Societies - IAPD supported by 78 national societies

NATIONAL MEMBER SOCIETIES - IAPD SUPPORTED BY 78 NATIONAL SOCIETIES

- | | | |
|-------------------------|-------------|--------------------------|
| Algeria | Greece | Poland |
| Argentina | Guatemala | Portugal |
| Australia & New Zealand | Honduras | Puerto Rico |
| Austria | Hong Kong | Romania |
| Bangladesh | Hungary | Russian Federation |
| Belgium | India | Saudi Arabia |
| Bolivia | Iran | Serbia |
| Brazil | Ireland | Slovenia |
| Bulgaria | Israel | South Africa |
| Cambodia | Italy | Spain |
| Canada | Japan | Sudan |
| Chile | Jordan | Sweden |
| China | Kenya | Switzerland |
| Colombia | South Korea | Taiwan |
| Costa Rica | Kuwait | Thailand |
| Croatia | Lebanon | Tunisia |
| Czech Republic | Malaysia | Turkey |
| Cyprus | Mexico | Ukraine |
| Denmark | Nepal | United Arab Emirates |
| Dominican Republic | Netherlands | United Kingdom |
| Ecuador | Nicaragua | United States of America |
| Egypt | Nigeria | Uruguay |
| El Salvador | Norway | Venezuela |
| Finland | Pakistan | |
| North Macedonia | Panama | |
| France | Paraguay | |
| Germany | Peru | |
| Georgia | Philippines | |



SCHEDULE-AT-A-GLANCE

(Subject to change)

WEDNESDAY JUNE 14 th , 2023							
AUDITORIUM 1	AUDITORIUM 2	AUDITORIUM 3	AUDITORIUM 4	AUDITORIUM 5	AUDITORIUM 6	POSTER AREA	
09:00 - 12:30	PRECONGRESS COURSE 1 Communication & motivational interviewing	PRECONGRESS COURSE 2 An update in dental traumatology	PRECONGRESS COURSE 3 Interdisciplinary rehabilitation of severe defects in paediatric dentistry				
12:30 - 14:00	LUNCH (&LEARN)						
14:00 - 17:30	PRECONGRESS COURSE 1 Communication & motivational interviewing	PRECONGRESS COURSE 2 An update in dental traumatology	PRECONGRESS COURSE 3 Interdisciplinary rehabilitation of severe defects in paediatric dentistry				Council-Meeting
17:30 - 20:30	OPENING CEREMONY & WELCOME RECEPTION <i>Bright smiles, bright future award</i>						
THURSDAY JUNE 15 th , 2023							
AUDITORIUM 1	AUDITORIUM 2	AUDITORIUM 3	AUDITORIUM 4	AUDITORIUM 5	AUDITORIUM 6	POSTER AREA	
09:00 - 09:30	Word of welcome/ explanation of the theme						
09:30 - 10:30	Joining forces in tackling oral health inequalities						
10:30 - 11:00	COFFEE BREAK						
11:00 - 11:45	Joining forces in prevention and behaviour change						
11:45 - 12:15	Joining forces in caries management: IAPD Global summit 2022						
12:15 - 12:45	Joining forces in health economics						
13:00 - 14:30	LUNCH (&LEARN)			SPONSORED SYMPOSIUM			
14:30 - 16:00	SYMPOSIUM Joining forces in prevention and behaviour change	SYMPOSIUM 2: Joining forces in caries management	SYMPOSIUM 3: Joining forces in health economics		ORAL SESSION 1	ORAL SESSION 2	POSTER SESSION 1
16:00 - 16:30	COFFEE BREAK						
16:30 - 18:00	SYMPOSIUM 4: Behaviour management	SYMPOSIUM 5: Interceptive orthodontics	SYMPOSIUM 6: Ethics in paediatric dentistry		ORAL SESSION 3	ORAL SESSION 4	POSTER SESSION 2
19:30 - 24:00	AFRICAN PARTY (invitation)						

SCHEDULE-AT-A-GLANCE

(Subject to change)

FRIDAY JUNE 16 th , 2023							
	AUDITORIUM 1	AUDITORIUM 2	AUDITORIUM 3	AUDITORIUM 4	AUDITORIUM 5	AUDITORIUM 6	POSTER AREA
09:00 - 11:00	PLENARY SESSION Joining forces in prevention: Food & nutrition						
11:00 - 11:30	COFFEE BREAK						
11:30 - 13:00	SYMPOSIUM 7a: Joining forces in prevention	SYMPOSIUM 8: Erosive tooth wear	SYMPOSIUM 9: Sedation in paediatric dentistry			ORAL SESSION 5	ORAL SESSION 3
13:00 - 14:30	LUNCH (&LEARN)			SPONSORED SYMPOSIUM			
14:30 - 16:00	SYMPOSIUM 7b: Joining forces in prevention: Global initiatives for caries preventive programs	SYMPOSIUM 10: Dental traumatology	SYMPOSIUM 11: Care for medically compromised children		Education in paediatric dentistry (IAPD)	ORAL SESSION 6	POSTER SESSION 4
16:00 - 16:30	COFFEE BREAK						
16:30 - 18:00	SYMPOSIUM 7c: Joining Forces in prevention: Global initiatives for caries preventive programs	SYMPOSIUM 12: Pedodontic endodontics	SYMPOSIUM 13: Hypomineralisation in paediatric dentistry	Morita prize	Education in paediatric dentistry (IAPD)	ORAL SESSION 7	POSTER SESSION 5
19:30 - 01:00	GALA DANCING DINNER						
SATURDAY JUNE 17 th , 2023							
	AUDITORIUM 1	AUDITORIUM 2	AUDITORIUM 3	AUDITORIUM 4	AUDITORIUM 5	AUDITORIUM 6	POSTER AREA
09:00 - 11:00	SYMPOSIUM 13: Joining forces in multidisciplinary treatments in paediatric dentistry						
11:00 - 11:30	COFFEE BREAK						
11:30 - 13:00	SYMPOSIUM 14: Dental materials	SYMPOSIUM 15: Craniofacial anomalies			ORAL SESSION 8	ORAL SESSION 9	POSTER SESSION 6
13:00 - 14:30	LUNCH (&LEARN)			SPONSORED SYMPOSIUM			
14:30 - 16:30	SYMPOSIUM 16:						
17:00 - 18:00	CLOSING CEREMONY						
20:00 - 01:00	FAREWELL PARTY						

SPONSOR & EXHIBITION PACKAGES

For this congress we work with sponsor and exhibition packages. Below you will find an overview of the different packages, specifying the benefits per package.

	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Package rates	€ 65,000	€ 35,000	€ 17,500	€ 8,500	€ 4,000
Number of sqm included	72m ²	36m ²	18m ²	9m ²	9m ²
Own booth/ shell scheme	Own booth	Own booth	Shell scheme	Shell scheme	Shell scheme
Logo + link on congress website	✓	✓	✓	✓	
Priority booth allocation	1 st	2 nd	3 rd	4 th	5 th
Plenary Lunch Symposium	✓				
Morning/afternoon Symposium		✓	✓		
Hospitality suite	✓	✓			
Priority sponsor opportunities	1 st	2 nd	3 rd	4 th	5 th
Monthly update pre-registered delegates*	✓	✓			
1 E-mail to pre-registered delegates	✓	✓			
1 Digital Advertisement included	✓	✓	✓	✓	
1 advertisement in the Pocket Program	✓	✓	✓	✓	
Complimentary Scientific Registrations	6	4	2	1	
Complimentary Exhibition Only Registrations	10	8	6	3	2

*According to the GDPR regulations

Shell Scheme booth package includes (per 9m²):

- Shell scheme walls, (wxh) 100 x 250 cm, white;
- Fascia including company name and booth number
- Carpet tiles
- Lights
- Electricity
- 1x counter
- 2x chairs

SATELLITE SYMPOSIUM

The congress will offer opportunities for IAPD exhibitors to organize symposiums on Thursday, Friday and Saturday.

All contents of the symposiums will have to be reviewed by the Scientific Program Committee in order to avoid duplication of topics. This way the organization expects to ensure a balanced and high quality program. Time slots A, C, D, F and G will have a maximum of three parallel symposiums. Time slots B, E and H are solo-sponsored symposiums available for Platinum Sponsors.

The table below provides an overview of the dates, times and costs of the symposium. Please note the below table is subject to change.

NO.	DATE	TIME	CAPACITY	PRICE
A	Thur. June 15, 2023	8:15 - 9:15 am	TBD	€ 5,000
B	Thur. June 15, 2023	1:30 - 2:30 pm	1,000	Part of Platinum Sponsorship
C	Thur. June 15, 2023	6:00 - 7:00 pm	TBD	€ 5,000
D	Fri. June 16, 2023	8:15 - 9:15 am	TBD	€ 5,000
E	Fri. June 16, 2023	1:30 - 2:30 pm	1,000	Part of Platinum Sponsorship
F	Fri. June 16, 2023	6:00 - 7:00 pm	TBD	€ 5,000
G	Sat. June 17, 2023	8:15 - 9:15 am	TBD	€ 5,000
H	Sat. June 17, 2023	1:30 - 2:30 pm	1,000	Part of Platinum Sponsorship

*Companies must adhere to the rules for industry symposium or sessions. They must be held within the MECC Maastricht and during an official slot. IAPD 2023 will take any breach of these regulations seriously and any company who does not conform to the regulations will be subject to a penalty fine. Industry program overviews for publication in official materials need to be submitted by April 14, 2023 the latest. The industry programs are outside the jurisdiction of the IAPD 2023 Scientific Program Committee.

SPONSOR OPPORTUNITIES

In addition to exhibition space, the IAPD 2023 offers a variety of other sponsorship opportunities. Although we are confident that you will be able to find a sponsor item that fits your specific interest and budget, we are open to any creative proposals that do not appear on the list

<p>Digitize your Advertising: Display your ad in the congress Mobile App You can provide an advert for the opening carousel of the congress Mobile App to maximize your exposure.</p>	<p>€ 2,000</p>	<p>Mailing of Personal Invitations The congress organiser will send your personal invitations per email to all pre-registered delegates after the deadline for early registration.</p>	<p>€ 2,500 per mailing</p>
<p>Pocket Program The Pocket Program is referenced time and again as delegates navigate their way around the congress. Your logo will be featured prominently in the Pocket Program and will mark your booth location on the program's exhibition floor map.</p>	<p>€ 5,000</p>	<p>Seating Areas The sponsor's name will be displayed on customisable folding cardboard chairs and on promotions boards in the seating areas, which are located throughout the exhibition area.</p>	<p>€ 10,000 (including production costs)</p>
<p>Congress Bags All delegates will receive a bag, which will display your company logo in addition to the IAPD, NVvK and congress logo. The delegates will use this bag during the congress and as previous experience has shown, long after the congress has ended.</p>	<p>€ 12,500 (including production costs)</p>	<p>Welcome Reception All delegates will receive a bag, which will display your company logo in addition to the IAPD, NVvK and congress logo. The delegates will use this bag during the congress and as previous experience has shown, long after the congress has ended.</p>	<p>€ 5,000</p>
<p>Lanyards Your company logo as well as the IAPD, NVvK and congress logo will adorn the badges worn by delegates everyday. Be in delegates' direct line of sight as they engage with their colleagues.</p>	<p>€ 7,500 (including production costs)</p>	<p>Staff shirt With the company name printed on the sleeve of the staff shirts your brand will be carried throughout the congress. Your brand will be enhanced by the staff at the registration desks and by all the room attendants.</p>	<p>€ 4,000 (including production costs)</p>
<p>WiFi Who isn't using WiFi these days?! When becoming the exclusive sponsor of the wireless internet your logo will appear as soon as people will login to the network, a great opportunity to make sure that the participants know about your presence.</p>	<p>€ 5,000</p>	<p>Mobile App With the IAPD 2023 mobile app, attendees will be able to have the congress in the palm of their hand. The app provides participants on-the-go access to meeting information, including sessions, speakers, abstracts and exhibitors.</p>	<p>€ 10,000</p>



MCI THE NETHERLANDS/MCI GROUP DATA PROTECTION CLAUSE (GDPR)

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed.

Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the exhibitor/sponsor's data - or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.). The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address: secretariat@iapd2023.org or by contacting our Data Protection Officer (DPO): anne.lesca@wearemci.com

2. In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

TERMS OF PAYMENT

After the contract (page 16) is received by the Congress Organizer, a confirmation and an invoice for the total amount will be sent and is due to being paid within three weeks after receipt. VAT is not included in the published prices.

TERMS OF CANCELLATION

Notification of a sponsor to cancel or reduce exhibit space or sponsor items must be submitted to the Congress Organizer in writing before March 1, 2022. The effective date of space cancellation or reduction will be the date on which the Congress Organizer receives the written notice.

FOR CANCELLATION MADE:

Before October 1, 2022, 10% of the total costs will be retained

From October 1 - March 1, 2023, 50% of the total costs will be retained

After March 1, 2023, 100% of the total costs will be retained



EXHIBITION CONTRACT

Company Name:

VAT-Number (EU-companies only):

Address:

City: State:

Zip Code: Country:

Contact Person:

E-mail:

We are interested in participating in IAPD 2023 as:

Platinum sponsor	€ 65,000
Gold sponsor	€ 35,000
Silver sponsor	€ 17,500
Bronze sponsor	€ 8,500
Exhibitor	€ 4,000

Satellite Symposium

NO.	DATE	TIME	CAPACITY	PRICE
A	Thur. June 15, 2023	8:15 - 9:15 am	TBD	€ 5,000
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F	Fri. June 16, 2023	6:00 - 7:00 pm	TBD	€ 5,000
G	Sat. June 17, 2023	8:15 - 9:15 am	TBD	€ 5,000
H	Sat. June 17, 2023	1:30 - 2:30 pm	1,000	Part of Platinum Sponsorship

After receipt of the contract by MCI The Netherlands, a confirmation together with an invoice for the total participation costs will be sent, due to be paid within three weeks after receipt.

I have read and accepted the cancellation policy as indicated in this Sponsor & Exhibition Brochure at page 13.

I will send our company logo in high resolution as a JPEG & EPS format together with this contract.

I am authorized on behalf of my company to sign the contract.

The undersigned company will support the 29th Congress of the International Association of Paediatric Dentistry (IAPD) and agrees with IAPD 2023 [terms & conditions](#):

Date:

Signature:

Please send this form to:
secretariat@iapd2023.org

SPONSORSHIP CONTRACT

Company Name:

VAT-Number (EU-companies only):

Address:

City: State:

Zip Code: Country:

Contact Person:

E-mail:

Sponsor Opportunities

Digitize your Advertising: Display your ad in the congress Mobile App	€ 2,000
Pocket Program	€ 5,000
Congress Bags	€ 10,000
Lanyards	€ 6,500
WiFi	€ 5,000
Mailing of Personal Invitations	€ 2,500
Seating Areas	€ 10,000
Welcome Reception	€ 5,000
Staf shirt	€ 4,000
Mobile App	€ 10,000

TOTAL AMOUNT SPONSORING: €

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I have read and accepted the cancellation policy as indicated in this Sponsor & Exhibition Brochure at page 13.

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The undersigned company will support the 29th Congress of the International Association of Paediatric Dentistry (IAPD) and agrees with IAPD 2023 [terms & conditions](#):

Date:

Signature:

Please send this form to:
secretariat@iapd2023.org

Address
International Association of Paediatric Dentistry Congress 2023
c/o MCI The Netherlands
Schipluidenlaan 4, 1062 HE Amsterdam, The Netherlands
Tel: +31 20 570 9600

SPONSORING & EXHIBITION TERMS & CONDITIONS

1. APPLICABILITY

1.1 These Terms & Conditions are applicable to any Sponsor Agreement or Sponsor Agreements between de Stichting IAPD2023 (hereinafter: 'Event Organizer') and the party that acts as sponsor (hereinafter: 'Sponsor') of the event organized by the Event Organizer (each a 'Party' and together the 'Parties') The applicability of any other terms and conditions is hereby explicitly rejected. The Sponsor Agreement(s) including these terms & conditions are hereinafter called 'the Agreement'.

2. PAYMENT CONDITIONS

2.1 The Sponsor shall pay the Event Organizer the total amount that is mentioned in the Sponsor Contract (hereinafter 'the Fee') within 14 days of receipt of invoice.

2.2 The Fee is exclusive of value-added tax and any other duties or sales taxes which the Sponsor shall pay in addition to the Fee.

2.3 The Event Organizer reserves the right to charge the Sponsor 2% interest on any amounts which are due and unpaid, calculated daily from the date due until the date of payment.

2.4 The Fee is in EURO (EU). All payments must be made in EURO; no other currency will be accepted by the Event Organizer.

3. CANCELLATION BY EVENT ORGANIZER

3.1 Should the Event not be held or cancelled due to reasons within the sphere of the Event Organizer, the Event Organizer will either - at its own discretion - offer participation in a new event within two years from the date cancelled at no extra costs, or refund the amount paid under the Sponsor Contract. Such a refund shall never exceed the maximum amount as agreed upon by parties in the Sponsor Contract and shall never exceed the maximum amount as far as already paid to the Event Organizer by the Sponsor. The Sponsor shall not be entitled any (further) compensation of damages or lost profits.

4. CANCELLATION BY THE SPONSOR

4.1 If the Sponsor terminates the Agreement or otherwise cancels the Sponsor Contract after the Sponsor Contract has been signed, the Sponsor is obliged to pay a charge to the Event Organizer. In case of termination or cancellation by the Sponsor before October 1, 2022, 10% of the total costs will be retained. In case of termination or cancellation by the Sponsor from October 1, - March 1, 2023, 50% of the total costs will be retained. In case of termination or cancellation by the Sponsor after March 1, 2023, 100% of the total costs will be retained.

4.2 The payment conditions as set out in article 3 (PAYMENT CONDITIONS) also apply to the charge as meant in paragraph 1 of this article.

5. SATELLITE SYMPOSIUM CONTENT

5.1 If the Sponsor organizes a Satellite Symposium according to the Sponsor Contract, the Sponsor shall submit its preliminary program to the Event Organizer who will present it to the IAPD Program Planning Committee for approval. The latter reserves the right to adjust and/or decline the program and/or speakers if necessary. The deadline for submission of the program

(titles, chairs and speakers) is 4 weeks (28 days) before the first day of the Event. After the lapse of this deadline, the IAPD Program Planning Committee has the right to withhold its approval to any program for the Satellite Symposium.

5.2 The Event Organizer is not responsible nor liable in any way in case the Sponsor is not compliant to legal, ethical and industry standards regarding the Satellite Symposium.

5.3 After the congress, the Sponsor is allowed to share any content of the Satellite Symposium, if this is recorded by IAPD, with third parties or use it for training/promotional purposes. The Sponsor is not allowed to mention and use the logos and name of the Event Organization in any publications.

6. EXHIBITION

6.1 If a booth in the Exhibition is part of the Sponsor Contract, the following applies:

(1) The Sponsor must comply with deadlines and regulations that are stated in the exhibitor manual.

(2) The Event Organizer is not responsible nor liable in any way in case the Sponsor is not compliant to legal, ethical and industry standards regarding the Exhibition.

7. PROMOTION AND PUBLICITY

7.1 Advertisements are published in the mobile app provided their content is approved by the Event Organizer.

7.2 Advertisements may only be used to promote a company in general, product(s) or services. A booth number or satellite symposium timeslot may be mentioned.

7.3 The Event Organizer has the right to priorly review and approve all promotional materials produced in conjunction with the satellite symposium, including invitations and announcements.

7.4 The Sponsor showcasing pharmaceutical (or pharma-dependent) products is advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented by the European Federation of Pharmaceutical Industries and Associations (EFPIA) and The Pharmaceutical Research and Manufacturers of America (PhRMA) bodies before applying. In all cases, the Sponsor is solely responsible for ensuring that its promotions, advertisements and any other content during the Event is legally and ethically acceptable in Switzerland. Regular cancellation fees apply in case an Exhibitor or Sponsor needs to cancel its participation due to the restrictions of one of the above (or similar) bodies. The Event Organizer is not responsible nor liable in any way in case the Sponsor is not compliant to legal, ethical and industry standards.

8. CONFIDENTIALITY

8.1 Neither Party shall use, copy, adapt, alter, disclose or part with possession of any information or data of the other Party which is disclosed or otherwise comes into its possession directly or indirectly as a result of the Agreement and which is of a confidential nature as strictly necessary to perform its obligations or exercise its rights under the Agreement.

8.2 Each Party may disclose the other Party's confidential information to its employees, officers, representatives or advisers who need to know such information for the purposes of exercising the Party's rights or carrying out its obligations under or in connection with the Agreement.

Each Party shall ensure that its employees, officers, representatives or advisers to whom it discloses the other Party's confidential information comply with this clause; and as may be required by law, a court of competent jurisdiction or any governmental or regulatory authority.

9. INTELLECTUAL PROPERTY RIGHTS

9.1 All intellectual property rights regarding all formats, names, concepts and other (digital) objects that are developed by the Event Organizer in relation to the Agreement, shall be owned by the Event Organizer exclusively.

9.2 The Sponsor agrees to cooperate with the Event Organizer in the execution of the Agreement and to timely provide to the Event Organizer all relevant materials and/or information both at the Event Organizer's request as well as on its own initiative that is needed for the Event Organizer to perform its obligations under the Agreement.

9.3 The Sponsor warrants to the Event Organizer that all materials and/or information provided by the Sponsor to the Event Organizer, including all information that is used in the Satellite Symposium or in the Exhibition by or on behalf of the Sponsor and its employees, are free of third party rights and the Sponsor thus guarantees that the Event Organizer will not violate any rights, including intellectual property rights and/or data protection rights of any third party, by using those materials and/or information, in the execution of the Agreement. The Sponsor will fully indemnify the Event Organizer and/or third parties for any damages incurred by a violation of the above warranty at first request.

9.4 By making available to the Event Organizer materials or works, of whatever nature, the Sponsor unconditionally and irrevocably grants permission to the Event Organizer to use these materials and works in any way, insofar as this is reasonably required for a proper execution of the obligations or rights under the Agreement by the Event Organizer.

10. FORCE MAJEURE

10.1 The Event Organizer shall be relieved of its obligations under the Agreement in circumstances which cannot be blamed on the Event Organizer, which are of such a nature that fulfilment of the Agreement cannot/can no longer reasonably be demanded in full (such as, but not limited to fire, explosion, power blackout, earthquake, flood, severe storms, strike, embargo, labor disputes, acts of civil or military authority, war, terrorism (including cyber terrorism), acts or omissions of Internet traffic carriers, actions or omissions of regulatory or governmental bodies) ("force majeure").

10.2 In the event of force majeure, the Event Organizer may terminate, cancel, amend the date of the Event or otherwise alter the Event. Should the Event be cancelled, curtailed or adversely affected by any cause not within the reasonable control of the Event Organizer including but not limited to any of the force majeure events as identified in the preceding paragraph, the Event Organizer shall be under no obligation to refund all or part of the sums paid by the Sponsor in respect of his participation in the Event. The Event Organizer shall be under no liability to the Sponsor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof.

11. LIABILITY

11.1 The total liability of the Event Organizer is limited to direct loss or damage if this loss or damage falls under the cover of its liability insurance and then only up to the amount that is paid out by its insurance, plus the excess.

11.2 In the (i) absence of intent or gross negligence or if (ii) the insurance does not pay out, and if the Event Organizer is nevertheless liable, this liability will be limited only to direct loss or damage (with liability for indirect loss or damage being explicitly excluded) up to a maximum amount of the Fee already paid by the Sponsor to the Event Organizer.

12. TERM AND TERMINATION

12.1 The Agreement shall come into force on the day the Sponsor Contract is signed by the Sponsor.

12.2 Upon receipt of the signed Sponsor Contract the Sponsor will receive a confirmation by email. The confirmation is sent to the email address provided in the contract and will specify if the Sponsor has an open balance and will include an invoice (if needed).

12.3 The Agreement shall, unless terminated earlier in accordance with the Agreement, terminate by operation of the law after the Event.

12.4 Each Party can terminate the Agreement by a notice delivered by registered mail with immediate effect in case the other Party receives or applies for bankruptcy; ceases its undertaking; receives notice of seizure of a substantial part of its assets; dissolution of the legal entity of the other Party; or in case of a change of control of that other Party. Any such termination does not affect the entitlement of the Event Organizer to receive payment of the Fee by the Sponsor under the conditions in the Agreement.

13. MISCELLANEOUS

13.1 The Sponsor is not entitled to transfer any rights and/or obligations from the Agreement to third parties without advance written approval from the Event Organizer. Approval shall not be withheld on unreasonable grounds.

13.2 Provisions that according to their nature should be deemed to have a permanent effect, remain in effect also after the termination of the Agreement, regardless of the manner in which the Agreement has ended. This applies to, but not limited to, the terms related to intellectual property rights, warranties, liability and confidentiality. 13.3 Any amendment to the Agreement shall only be valid if accepted in writing by both the Sponsor and the Event Organizer.

14. APPLICABLE LAW AND FORUM

14.1 The Agreement is exclusively governed by and construed in accordance with the laws of The Netherlands without having regard to conflict-of-law rules.

14.2 Any dispute or claim between the Event Organizer and the Sponsor arising out or relating to the Agreement shall be submitted to the exclusive jurisdiction of the competent courts of Amsterdam, The Netherlands.



IAPD 2023
Joining Forces



29th CONGRESS OF THE INTERNATIONAL ASSOCIATION OF PAEDIATRIC DENTISTRY

GENERAL INFORMATION

Dates: **June 14-17, 2023**

Location: **MECC, Maastricht, The Netherlands**

Website: **www.iapd2023.org**

E-mail: **secretariat@iapd2023.org**

www.iapd2023.org